

IInd YEAR EXECUTIVE MBA PAPERS

1	MS-43 Management of Control System
2	MS-91 Strategic Management
3	MS-97 International Bus Management
4	MS-66 Marketing Research
	Elective Papers (Choose any six only)
	Human Resource Management
1	MS-21 Social Process & Behavior Issues
2	MS-22 Human Resource Management
3	MS-23 Human Resource Planning
	Finance
1	MS-41 Working Capital Management
2	MS-45 International Financial Management
3	MS-46 Management of Finance Service
	Marketing
1	MS-62 Sales Management Basic Function
2	MS-63 Product & Advertising Management
3	MS-65 Marketing of Service Concept

II YEAR MBA (THREE YEARS) PAPERS

1	MS-53 Production/Operations Management
2	MS-02 Managing Men
3	MS-04 Marketing for Manager
4	MS-06 Accounting & Finance for Manager
	Elective Papers (Choose any three only)
	Human Resource Management
1	MS-21 Social Process & Behavior Issues
2	MS-23 Human Resource Planning
3	MS-25 Managing Changing Organization
	Finance
1	MS-41 Working Capital Management
2	MS-44 Security Analysis & Portfolio Management
3	MS-46 Management of Finance Service
	Marketing
1	MS-63 Product & Advertising Management
2	MS-65 Marketing of Service Concept

III YEAR MBA (THREE YEARS) PAPERS

1	MS-43 Management of Control System
2	MS-91 Strategic Management
3	MS-97 International Bus Management
	Elective Papers(Choose any three only)
	Human Resource Management
1	MS-22 Human Resource Management
2	MS-24 Union Management Relations
	Finance
1	MS-42 Capital Investment & Finance Decision
2	MS-45 International Financial Management
	Marketing
1	MS-62 Sales Management Basic Function
2	MS-64 International Marketing
3	MS-66 Marketing Research

MASTER OF BUSINESS ADMINISTRATION

(II YEAR EXECUTIVE PROGRAMME / III YEAR MBA PROGRAMME)

REGISTRATION OF RESEARCH PROJECT

(To be submitted to the Institution in triplicate after payment of Admission Fee)

1. Name of the Student :
2. Address :

3. Admission Number/ :

4. Hall-Ticket No. :

5. Title of Proposed Research Work :

6. Consent of the Supervisor His/Her
Qualification and office Address :

7. Consent of the Supervisor NAME :

I hereby agree to supervisor the research of this candidate on the topic mentioned above in partial fulfillment of the requirement of the award of Master of Business Management (II Year Executive MBA / III MBA) of S.V.University, Tirupati.

Place:

Date:

SIGNATURE OF THE SUPERVISOR

Place:

Date:

SIGNATURE OF THE CANDIDATE

(To be filled by the Office)

1. The Title of the study and Research Supervisor given in Columns and 5 above are Approved
2. The Title is Modified as Follows
3. The Student Should choose another person as the Research Supervisor

